



Likely 2026 General Election Voters

North Carolina Statewide

Conducted September 13 - 15, 2026

n=608 | $\pm 3.97\%$

Q1. Vote Likelihood & Method: How do you plan to vote in the 2026 general election?

	Sep '26	Aug '26	May '26	Mar '26
<u>Vote In-Person On Election Day</u>	<u>37.6%</u>	<u>43.1%</u>	<u>40.9%</u>	<u>43.0%</u>
Definitely vote in-person on Election Day	22.5%	30.9%	22.4%	27.5%
Probably vote in-person on Election Day	15.0%	12.2%	18.6%	15.5%
<u>Vote Absentee By Mail</u>	<u>6.7%</u>	<u>4.1%</u>	<u>2.9%</u>	<u>3.3%</u>
Definitely vote absentee by mail	3.7%	2.8%	1.2%	2.0%
Probably vote absentee by mail	3.0%	1.3%	1.8%	1.3%
<u>Vote Early In-Person</u>	<u>55.7%</u>	<u>52.8%</u>	<u>56.1%</u>	<u>53.6%</u>
Definitely vote early in-person	30.3%	29.0%	29.8%	24.6%
Probably vote early in-person	25.4%	23.8%	26.3%	29.0%
<u>I do NOT plan to vote in the 2026 general election</u>	<u>0.0%</u>	<u>0.0%</u>	<u>0.0%</u>	<u>0.0%</u>
Unsure	0.0%	0.0%	0.0%	0.0%
Total	100.0%	100.0%	100.0%	100.0%

Q2. Direction of Country: Generally speaking, would you say things in the United States are headed in the right direction or off on the wrong track?

	Sep '26	Aug '26	May '26	Mar '26
<u>Right Direction</u>	<u>33.4%</u>	<u>34.0%</u>	<u>39.1%</u>	<u>38.8%</u>
Definitely the right direction	10.9%	9.5%	16.0%	16.2%
Mostly the right direction	22.5%	24.5%	23.1%	22.6%
<u>Wrong Track</u>	<u>61.5%</u>	<u>60.9%</u>	<u>57.7%</u>	<u>55.7%</u>
Mostly the wrong track	14.0%	14.1%	12.0%	11.7%
Definitely the wrong track	47.5%	46.7%	45.8%	44.0%
Unsure	5.1%	5.1%	3.1%	5.5%
Total	100.0%	100.0%	100.0%	100.0%

Q3. Trump Job Approval: Do you approve or disapprove of the job Donald Trump is doing as President?

	Sep '26	Aug '26	May '26	Mar '26
<u>Approve</u>	<u>41.1%</u>	<u>41.2%</u>	<u>41.5%</u>	<u>44.8%</u>
Strongly approve	23.4%	25.0%	29.0%	31.2%
Somewhat approve	17.7%	16.2%	12.5%	13.7%
<u>Disapprove</u>	<u>57.1%</u>	<u>56.7%</u>	<u>56.6%</u>	<u>53.7%</u>
Somewhat disapprove	6.1%	5.5%	7.2%	6.9%
Strongly disapprove	51.0%	51.2%	49.4%	46.8%
Unsure	1.9%	2.2%	1.9%	1.5%
Total	100.0%	100.0%	100.0%	100.0%

Q4. Stein Job Approval: Do you approve or disapprove of the job Josh Stein is doing as Governor?

	Sep '26	Aug '26	May '26	Mar '26
<u>Approve</u>	<u>49.4%</u>	<u>47.2%</u>	<u>50.1%</u>	<u>50.5%</u>
Strongly approve	22.5%	19.4%	21.6%	21.2%
Somewhat approve	26.9%	27.8%	28.4%	29.3%
<u>Disapprove</u>	<u>32.9%</u>	<u>34.4%</u>	<u>32.3%</u>	<u>32.8%</u>
Somewhat disapprove	15.8%	16.5%	16.2%	17.0%
Strongly disapprove	17.0%	17.9%	16.1%	15.8%



Unsure	17.7%	18.5%	17.7%	16.7%
Total	100.0%	100.0%	100.0%	100.0%

Q5. Generic NC Legislative Ballot: If the 2026 general election were held today, would you vote for the Republican or Democratic candidates for the North Carolina State Legislature?

	Sep '26	Aug '26	May '26	Mar '26
<u>Republican Candidates</u>	<u>41.3%</u>	<u>42.6%</u>	<u>41.3%</u>	<u>43.2%</u>
Definitely the Republican candidates	31.3%	31.7%	33.1%	30.9%
Probably the Republican candidates	10.1%	10.9%	8.2%	12.3%
<u>Democratic Candidates</u>	<u>49.5%</u>	<u>48.0%</u>	<u>47.5%</u>	<u>45.3%</u>
Probably the Democratic candidates	7.7%	11.2%	8.8%	9.0%
Definitely the Democratic candidates	41.7%	36.8%	38.7%	36.2%
Unsure	9.2%	9.4%	11.2%	11.5%
Total	100.0%	100.0%	100.0%	100.0%

Q6. Generic Congressional Ballot: And regardless of how you would vote at the state level, if the 2026 general election for U.S. Congress were held today, for whom would you vote?

	Sep '26	Aug '26	May '26	Mar '26
<u>Republican Candidate</u>	<u>41.9%</u>	<u>43.5%</u>	<u>43.5%</u>	<u>43.8%</u>
Definitely the Republican candidate	30.8%	33.9%	30.9%	32.3%
Probably the Republican candidate	11.1%	9.6%	12.7%	11.5%
<u>Democratic Candidate</u>	<u>51.1%</u>	<u>48.8%</u>	<u>48.2%</u>	<u>48.3%</u>
Probably the Democratic candidate	8.9%	11.2%	8.9%	11.1%
Definitely the Democratic candidate	42.3%	37.6%	39.3%	37.2%
Unsure	6.9%	7.7%	8.2%	7.9%
Total	100.0%	100.0%	100.0%	100.0%

Q7 - Q8. Image: For each of the following, please indicate if you have heard of the person, and if you have, whether you have a favorable or unfavorable opinion of them. If you haven't heard of a name, choose so.

	Fav	Very Fav	Unfav	Very Unfav	NO	NHO	NET Fav
Michael Whatley	<u>26.4%</u> <u>161</u>	11.5% 70	<u>42.0%</u> <u>255</u>	32.8% 199	13.3% 81	18.3% 111	-15.6%
Roy Cooper	<u>47.1%</u> <u>286</u>	30.5% 185	<u>43.1%</u> <u>262</u>	32.5% 198	7.6% 46	2.2% 13	3.9%

Q9. U.S. Senate Ballot: If the 2026 midterm election for U.S. Senate were held today, and you had to make a choice, for whom would you vote?

	Sep '26	Aug '26	May '26	Mar '26
<u>Michael Whatley, The Republican</u>	<u>34.1%</u>	<u>39.0%</u>	<u>38.7%</u>	<u>41.1%</u>
Definitely Michael Whatley, the Republican	22.2%	31.1%	27.7%	31.8%
Probably Michael Whatley, the Republican	11.9%	7.9%	11.0%	9.3%
<u>Roy Cooper, The Democrat</u>	<u>49.2%</u>	<u>51.5%</u>	<u>49.8%</u>	<u>48.9%</u>
Definitely Roy Cooper, the Democrat	40.9%	41.0%	40.9%	40.6%
Probably Roy Cooper, the Democrat	8.2%	10.5%	8.9%	8.3%
<u>Michael Dublin, The Green Party Candidate</u>	<u>1.5%</u>	=	=	=
Definitely Michael Dublin, the Green Party candidate	0.7%	-	-	-



Probably Michael Dublin, the Green Party candidate	0.8%	-	-	-
<u>Shannon Bray, The Libertarian Candidate</u>	<u>2.9%</u>	=	=	=
Definitely Shannon Bray, the Libertarian candidate	1.0%	-	-	-
Probably Shannon Bray, the Libertarian candidate	1.9%	-	-	-
<u>Someone else</u>	<u>=</u>	<u>4.7%</u>	<u>3.7%</u>	<u>3.9%</u>
Unsure	12.3%	4.8%	7.8%	6.1%
Total	100.0%	100.0%	100.0%	100.0%

Q10. NC Supreme Court Ballot: If the 2026 midterm election for NC Supreme Court were held today, and you had to make a choice, for whom would you vote?

	Sep '26	Aug '26	May '26	Mar '26
<u>Sarah Stevens, The Republican</u>	<u>36.4%</u>	<u>39.7%</u>	<u>35.6%</u>	<u>38.0%</u>
Definitely Sarah Stevens, the Republican	26.0%	27.6%	22.5%	26.8%
Probably Sarah Stevens, the Republican	10.4%	12.1%	13.1%	11.1%
<u>Anita Earls, The Democrat</u>	<u>47.2%</u>	<u>43.3%</u>	<u>41.3%</u>	<u>40.6%</u>
Definitely Anita Earls, the Democrat	35.1%	31.0%	33.6%	30.0%
Probably Anita Earls, the Democrat	12.1%	12.3%	7.7%	10.5%
<u>Someone else</u>	<u>=</u>	<u>3.0%</u>	<u>4.6%</u>	<u>3.5%</u>
Unsure	16.4%	14.0%	18.5%	17.9%
Total	100.0%	100.0%	100.0%	100.0%

Q11. Trump Endorsement Impact: If Donald Trump endorsed a candidate, would that make you more likely or less likely to vote for that candidate?

	Freq.	%
<u>More Likely</u>	<u>159</u>	<u>26.1%</u>
Much more likely	90	14.8%
Somewhat more likely	68	11.2%
<u>No difference</u>	<u>127</u>	<u>21.0%</u>
<u>Less Likely</u>	<u>304</u>	<u>50.0%</u>
Somewhat less likely	27	4.4%
Much less likely	277	45.6%
Unsure	18	3.0%
Total	608	100.0%

Q12. Property Tax Limits Amendment: Do you support or oppose a North Carolina constitutional amendment requiring limits on property tax increases by local governments?

	Freq.	%
<u>Support</u>	<u>399</u>	<u>65.6%</u>
Strongly support	306	50.4%
Somewhat support	92	15.2%
<u>Oppose</u>	<u>129</u>	<u>21.2%</u>
Somewhat oppose	41	6.8%
Strongly oppose	87	14.4%
Unsure	80	13.2%
Total	608	100.0%



Q13. Property Tax Use: How satisfied are you with the way your local governments prioritize spending your property tax dollars?

	Freq.	%
<u>Satisfied</u>	<u>187</u>	<u>30.7%</u>
Very satisfied	23	3.8%
Somewhat satisfied	164	26.9%
<u>Unsatisfied</u>	<u>342</u>	<u>56.2%</u>
Somewhat unsatisfied	154	25.3%
Very unsatisfied	188	31.0%
Unsure	80	13.1%
Total	608	100.0%

Q14. Income Tax Rate Amendment: Do you support or oppose a North Carolina constitutional amendment to keep the State income tax rate from being raised higher than three and one-half percent (3.5%)?

	Freq.	%
<u>Support</u>	<u>407</u>	<u>66.9%</u>
Strongly support	314	51.7%
Somewhat support	93	15.2%
<u>Oppose</u>	<u>144</u>	<u>23.6%</u>
Somewhat oppose	47	7.8%
Strongly oppose	97	15.9%
Unsure	57	9.4%
Total	608	100.0%

Q15. Mail Voting ID Amendment: Do you support or oppose a North Carolina state constitutional amendment requiring all voters, not just those voting in-person, to present photo identification before voting?

	Freq.	%
<u>Support</u>	<u>404</u>	<u>66.4%</u>
Strongly support	337	55.4%
Somewhat support	67	11.0%
<u>Oppose</u>	<u>175</u>	<u>28.8%</u>
Somewhat oppose	57	9.4%
Strongly oppose	118	19.4%
Unsure	29	4.8%
Total	608	100.0%

Q16. Iran War Hindsight: In hindsight, do you think the decision to go to war in Iran was the right decision or the wrong decision?

	Freq.	%
<u>Right Decision</u>	<u>205</u>	<u>33.8%</u>
Definitely the right decision	104	17.1%
Probably the right decision	102	16.7%
<u>Wrong Decision</u>	<u>358</u>	<u>58.9%</u>
Probably the wrong decision	68	11.1%



Definitely the wrong decision	291	47.8%
Unsure	45	7.3%
Total	608	100.0%

Q17. Continue in Iran: Do you support continued American military action against Iran?

	Freq.	%
<u>Support</u>	<u>236</u>	<u>38.8%</u>
Strongly support	147	24.1%
Somewhat support	89	14.6%
<u>Oppose</u>	<u>326</u>	<u>53.5%</u>
Somewhat oppose	52	8.6%
Strongly oppose	273	44.9%
Unsure	47	7.7%
Total	608	100.0%

Q18. Cooper & DSA: In your opinion, how likely would Roy Cooper be to support the policy priorities of the Democratic Socialists of America if elected to the U.S. Senate?

	Freq.	%
<u>Likely</u>	<u>365</u>	<u>60.1%</u>
Very likely	213	35.1%
Somewhat likely	152	25.0%
<u>Not Likely</u>	<u>126</u>	<u>20.7%</u>
Not very likely	75	12.4%
Not likely at all	51	8.3%
Unsure	117	19.2%
Total	608	100.0%

Q19. Whatley & Trump: In your opinion, how likely would Michael Whatley be to support the policy priorities of Trump Administration if elected to the U.S. Senate?

	Freq.	%
<u>Likely</u>	<u>450</u>	<u>73.9%</u>
Very likely	352	57.9%
Somewhat likely	97	16.0%
<u>Not Likely</u>	<u>56</u>	<u>9.2%</u>
Not very likely	12	2.0%
Not likely at all	44	7.2%
Unsure	102	16.8%
Total	608	100.0%

Q20. Election Performance Audits: If the office of State Auditor conducted new election-performance audits, would that make you more confident or less confident in the accuracy of North Carolina's election results?

	Freq.	%
<u>More Confident</u>	<u>305</u>	<u>50.2%</u>
Much more confident	109	17.9%
Somewhat more confident	196	32.2%
<u>Less Confident</u>	<u>109</u>	<u>17.9%</u>



Somewhat less confident	56	9.3%
Much less confident	53	8.7%
Unsure	194	31.9%
Total	608	100.0%

Q21. Canada Tariff Increases: Do you support the recent increases in U.S. tariffs on goods imported from Canada?

	Freq.	%
<u>Support</u>	<u>191</u>	<u>31.5%</u>
Strongly support	95	15.7%
Somewhat support	96	15.8%
<u>Oppose</u>	<u>367</u>	<u>60.3%</u>
Somewhat oppose	56	9.3%
Strongly oppose	310	51.1%
Unsure	50	8.2%
Total	608	100.0%

Q22. Tariff Increases on Canada Impact: Do you believe higher tariffs on goods from Canada will increase consumer prices in North Carolina?

	Freq.	%
Yes	452	74.4%
No	78	12.8%
Unsure	78	12.8%
Total	608	100.0%

Q23. Data Center Development: Which of the following best represents your opinion about the development of data centers: the United States needs more large data centers, already has enough data centers, or has too many data centers currently?

	Freq.	%
Needs more	108	17.8%
Already has enough	198	32.5%
Has too many	187	30.7%
Unsure	115	19.0%
Total	608	100.0%

Q24. Local Data Center: Would you support or oppose a new data center being built near your community?

	Freq.	%
<u>Support</u>	<u>100</u>	<u>16.5%</u>
Strongly support	37	6.1%
Somewhat support	63	10.4%
<u>Oppose</u>	<u>428</u>	<u>70.4%</u>
Somewhat oppose	73	11.9%
Strongly oppose	356	58.5%
Unsure	80	13.1%
Total	608	100.0%



Q25. Abolishment of ICE: As you may have heard, some national politicians are calling for abolishing the United States Immigration and Customs Enforcement agency, also known as ICE. ICE is the chief enforcement agency for immigration law in the U.S. Do you believe that the federal government should keep ICE, or abolish it?

	Freq.	%
Keep ICE	306	50.4%
Abolish ICE	244	40.1%
Unsure/Refused	58	9.5%
Total	608	100.0%

Q26. Public School Legislation: Legislation has been introduced that would require public schools to post lesson plans and information about other instructional materials online. Do you support or oppose such legislation?

	Freq.	%
<u>Support</u>	<u>359</u>	<u>59.0%</u>
Strongly support	205	33.8%
Somewhat support	153	25.2%
<u>Oppose</u>	<u>174</u>	<u>28.7%</u>
Somewhat oppose	85	14.0%
Strongly oppose	90	14.7%
Unsure	75	12.3%
Total	608	100.0%

Q27. Gender: Are you female or male?

	Freq.	%
Female	338	55.6%
Male	270	44.4%
Total	608	100.0%

Q28. Age Range: What is your age as of today?

	Freq.	%
<u>Under 50</u>	<u>232</u>	<u>38.1%</u>
18 - 34	96	15.8%
35 - 49	136	22.3%
<u>50 and Over</u>	<u>376</u>	<u>61.9%</u>
50 - 64	190	31.3%
65 or older	186	30.6%
Total	608	100.0%

Q29. Party: How are you registered to vote in North Carolina? You may consider yourself of a different party, but what does your voter registration card show?

	Freq.	%
Republican	199	32.7%
Democrat	203	33.4%
Independent	174	28.6%
Other	17	2.8%
Unsure	15	2.5%
Total	608	100.0%



Q30. Ideology: Thinking about your views toward politics and government, would you say you are...

	Freq.	%
<u>Conservative</u>	265	43.5%
Very conservative	120	19.7%
Somewhat conservative	145	23.9%
<u>Moderate</u>	157	25.8%
<u>Liberal</u>	154	25.4%
Somewhat liberal	79	13.1%
Very liberal	75	12.3%
Unsure	32	5.3%
Total	608	100.0%

Q31. Race/Ethnicity: Which of the following best describes your race or ethnicity?

	Freq.	%
White or Caucasian	430	70.7%
Asian or Pacific Islander	7	1.1%
Black or African American	108	17.8%
Hispanic or Latino	27	4.4%
Other	29	4.8%
Unsure	7	1.1%
Total	608	100.0%

Q32. 2024 Retro Ballot: Thinking back, who did you vote for in the 2024 election for President?

	Freq.	%
Donald Trump, the Republican	279	45.9%
Kamala Harris, the Democrat	272	44.8%
Another candidate	20	3.4%
Did not vote in 2024	27	4.5%
Unsure	9	1.5%
Total	608	100.0%

Q33. Education Level: What's the highest level of education you have completed?

	Freq.	%
<u>No degree</u>	320	52.6%
Some high school	6	1.1%
High school diploma/GED	80	13.1%
Technical Certification	23	3.8%
Some college or Associate's Degree	211	34.6%
<u>At least College</u>	287	47.3%
Four-year undergraduate or Bachelor's Degree	161	26.4%
Graduate degree or further	127	20.9%
Unsure	1	0.1%
Total	608	100.0%

Q34. General Election VH

	Freq.	%
0 of 4	50	8.3%
1 of 4	57	9.3%



2 of 4	67	11.0%
3 of 4	118	19.4%
4 of 4	317	52.1%
Total	608	100.0%

Q35. Geography

	Freq.	%
Central	112	18.5%
Charlotte/West	217	35.7%
Coastal	88	14.5%
Raleigh-Durham	190	31.3%
Total	608	100.0%

Q36. DMA

	Freq.	%
Charlotte	166	27.3%
Chattanooga	2	0.3%
Greensboro-H.Point-W.Salem	105	17.3%
Greenville-N.Bern-Washngtn	42	6.9%
Greenville-Spart-Asheville-And	50	8.2%
Myrtle Beach-Florence	7	1.1%
Norfolk-Portsmouth-Newport News	11	1.9%
Raleigh-Durham (Fayetteville)	190	31.3%
Wilmington	35	5.8%
Total	608	100.0%

Q37. CD

	Freq.	%
1	46	7.6%
2	45	7.4%
3	35	5.8%
4	46	7.6%
5	44	7.3%
6	41	6.8%
7	47	7.7%
8	44	7.3%
9	41	6.7%
10	44	7.3%
11	49	8.0%
12	36	5.9%
13	45	7.5%
14	43	7.1%
Total	608	100.0%

Q38. Gender + Age

	Freq.	%
F 18 - 34	56	9.3%
F 35 - 49	74	12.1%
F 50 - 64	104	17.1%
F 65 or older	104	17.1%
M 18 - 34	40	6.5%



M 35 - 49	62	10.2%
M 50 - 64	86	14.1%
M 65 or older	82	13.5%
Total	608	100.0%

Q39. Race + Gender

	Freq.	%
White Female	241	39.6%
White Male	189	31.1%
Asian Female	3	0.5%
Asian Male	3	0.5%
Black Female	64	10.5%
Black Male	44	7.2%
Hispanic Female	10	1.7%
Hispanic Male	17	2.7%
Other Female	18	3.0%
Other Male	11	1.8%
Unsure	7	1.1%
Total	608	100.0%

Q40. Gender + Education

	Freq.	%
Female At least College	157	25.9%
Female No degree	181	29.8%
Male At least College	130	21.4%
Male No degree	139	22.8%
Unsure	1	0.1%
Total	608	100.0%

METHODOLOGY

The sample size is 608 likely 2026 general election voters in the state of North Carolina. The margin of error is $\pm 3.97\%$ at a confidence interval of 95%. The demography of the survey sample is balanced to accurately represent the geography's likely-voting population. The data was collected September 13 - 15, 2026 and respondent interviews were conducted via live phones and SMS-to-online. The total percentages of response may not equal 100% due to rounding.

